

Prime Pacific Financial Services, Inc. Announces 3% Stock Dividend

Lynnwood, WA, January 31, 2005 – The Board of Directors of Prime Pacific Financial Services, Inc. (PPFS.BB), the parent company of Prime Pacific Bank, has announced a three percent stock dividend for shareholders of record as of January 20, 2005. For more information contact Glenn Deutsch, 425-712-9898.

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